

TAYLOR FRINT

visual designer

portland , oregon

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taylorfrint@outlook.com

experience · work ex

REI Co-op, via Filter, a 24seven Company | aug 2022 - present

VISUAL DESIGNER I

- Design various deliverables and signage for local events and markets
- Create webpages to host local event details, event registration, and sweepstakes
- Collaborate with copywriters to produce emails for an audience of over 5M subscribers
- Develop custom templates in Figma for cross-team use

Digital Trends Media Group | aug 2020 - july 2022

CONTENT SPECIALIST

- Built and managed custom microsite sites utilizing Webflow's CMS
- Designed unique logos and developed branding for original series featured across platforms
- Created custom artwork for website and social channels
- Built and managed website content using Wordpress

The Trek | may 2019 - june 2020

DESIGN INTERN

- Created feature images for web stories
- Designed apparel to generate revenue
- Developed promotional materials for social media platforms
- Created supplemental designs for the Backpacker Radio Podcast

Talisman Magazine | aug 2017 - may 2019

WEB MANAGING EDITOR (aug 2018 - may 2019)

DESIGNER (aug 2017 - may 2019)

Imagewest | dec 2018 - dec 2018

MULTIMEDIA CREATIVE

education · education · education · educa

& programs · skills & programs · skills & program

BA, ADVERTISING

Western Kentucky University

CERTIFICATE

User Experience Design

ADOBE CREATIVE SUITE

HTML & CSS

FIGMA

WEB BUILDING &
MANAGEMENT

UX/UI DESIGN

BRANDING & IDENTITY

PROTOTYPING

ILLUSTRATION